

*terax*<sup>®</sup>  
hair care

Product Range

*Lights. Camera. Action! Reclaim your crowning glory with Terax Original Hair Care. Coveted by A-list celebrities, models, stylists and the beauty press, Terax is a cult-favourite among those in the know.*

Based on a philosophy of restoring the natural properties of damaged hair through continuous hydration. Terax Hair Care replaces the two essential components of truly healthy hair: moisture and protein.

The classic Crema conditioner and a full line of sulfate-free gentle shampoos, luxurious treatments and practical styling products, will make your hair look and feel like you've always imagined.

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Crema



500mL



200mL

This luxurious conditioner, scented with rice flower, shea, bergamot and juniper is the ultimate way to revitalize stressed tresses.

Crema's intense moisturising properties are designed to heal and restore split ends, breakage, dryness associated with chemical treatments and environmental damage (wind, sun, chlorine and sea salt deposits), as well as combat static electricity. By altering the pH level of the hair, Crema opens the cuticle and allows moisture into hair leaving it soft, silky and shiny.

# Shampoo

Terax shampoos provide gentle care for specific hair needs. All of the shampoos feature carefully selected botanicals and sunflower seed extract to help preserve hair colour. They are sulfate and sodium chloride free and contain no artificial colours. All Terax shampoos feature our exclusive Gentlewash™ system designed to cleanse hair without stripping it of essential natural emollients.



## Bosco

Formulated for normal to oily hair, Bosco contains Eucalyptus for its cooling sensation and Ginger Root to absorb excess scalp oil.

**355mL, 1L**



## Collagene

Formulated for dry to brittle hair, Collagene contains Quince Seed extract to moisturise and Collagen and Soy Protein to strengthen and repair damaged hair.

**355mL, 1L**



## Delicato

Formulated for normal hair, Delicato contains Rosemary for improved hair and scalp health and Green Tea antioxidant protection.

**355mL, 1L**



## Latte

Formulated for deep cleansing of residue from hard water, minerals, smoke and styling products. Latte contains Milk protein for strengthening and Silk protein for softness.



355mL, 1L

## Miele

Formulated for normal to dry hair, Miele contains Honey and Elder Flower for moisture and Wheat protein for strength.



355mL, 1L

## Shampoo

## Leave-in

## Moisturisers

Formulated to complete the treatment process and provide additional moisture and strength to dry or damaged hair. Imparts extra shine, volume and colour protection.



200mL

## Hydrate Botanica

Provides much-needed moisture to rejuvenate and protect lacklustre locks. Scented with Green Tea and Cucumber while Nettle, Sage and Hops extracts protect hair from environmental damage.



200mL

## Life Drops

Silk and Wheat Protein strengthens and restores elasticity to dry, brittle hair. The formulation's slightly acidic pH acts to help seal the cuticle, retain moisture, prevent colour fade and heat-styling damage.

# Styling

Terax has created a range of practical, no-fuss styling products that combine natural ingredients and cutting edge technology. Whether you want to hold the hair in place, gently coax it or achieve red-carpet-worthy shine, Terax has a product that delivers results!

Coming Soon



## Silk Foam

A medium hold mousse designed to deliver superior styling and hold throughout the day. Contains Rice Protein for added strength and elasticity and Hydrolyzed silk for a smooth, silky texture.

## Finishing Spray

This lightweight spray will tame flyaways and give flexible hold to your style. Contains Vitamin B5 for thicker, fuller hair and Vitamin E to help neutralise free radical damage. It also features a sunscreen to help protect hair against harmful UV rays.

Coming Soon



## Styling Gel

Designed to hold your hairstyle all day long without excess weight. Recommended for all types of hair. For shorter hair, style can be reactivated by applying a small amount of water to the hair and restyling.

150mL



## Gloss

Tame flyaways with this concentrated silicone serum and give hair a supreme shine without the weight. No oil means less mess and easy application.

30mL

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## Complete Shave

Contains a synergistic botanical complex of Menthol, Mannitol, Horse Chestnut and Caffeine to help decrease skin sensitivity and promote a smooth and irritant free shaving experience. Can also be used as a post shave moisturiser.

150mL



60mL

## Sculpting Wax

Medium weight sculpting wax for separation and texture. With Olive Butter for moisturising and a sunscreen to protect hair against UVA/UVB rays.

Styling

## Media comments

Shop Til  
You Drop

"Obsessed fans of this amazing conditioner will be thrilled to know it's also available in giant tubs"

– Shop Til You Drop, May 06.

New Woman

"Hollywood signs this intense conditioner's praises. Liv Tyler has gushed, 'It's the key to life!' while celeb hairstylist Phillip Gallo uses it on his clients.

'It helps hair as it alters the pH level'.

– New Woman, March 06.

"Terax Crema Hair Treatment will change your life, I swear!"

– Shop Til You Drop, October 05.

Real Living

"Genius conditioner that magically softens, detangles and moisturises my dry ends, but doesn't make my roots greasy."

– Real Living, October 06.

Madison

"Can't-live-without-products: Terax Original Crema is a great moisture treatment to use once a week, especially during the summer months when the hair is particularly dry."

– Madison, May 05.

Tried & Tested

"Terax Latte, a very nourishing shampoo that cleans hair really thoroughly. Gets rid of styling products and dirt, leaving hair soft, smooth and shiny. Great after a swim."

– Tried & Tested, The Best of Beauty.

Sunday  
Magazine

"Star Buy. Gyneth Paltrow stockpiles it, Madonna swears by it, Liv Tyler calls it the key to life. Terax Original Crema, opens hair cuticles to allow natural protein and conditioning substances to penetrate. Use it to solve the problem of split ends and rescue hair from the drying effects of bleaching, tinting and other chemical damage."

– The Sunday Magazine, The Sunday Telegraph, September 04.

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